



Diogo Carvalho | Biography

Diogo Carvalho is an educator, scholar, entrepreneur, and composer whose interdisciplinary career connects music, higher education, entrepreneurship, and international arts leadership. His current research focuses on entrepreneurship pedagogy, particularly the development and assessment of learning outcomes and the ways entrepreneurship education can prepare students for sustainable, adaptable, and multifaceted careers in music and the creative industries.

Carvalho's work in entrepreneurship emerges from a career developed across multiple areas of the music profession. As a guitarist, he has performed on four continents and recorded three albums. As a composer, he has worked across concert, electroacoustic, Brazilian, popular, and jazz traditions, with music performed internationally by ensembles and artists including the Brazilian National Symphony, Unheard-of//Ensemble, Irvine Arditti, Boston String Quartet, Laurent Estoppey, and Fonema Consort. As a scholar, he has presented research on Steve Reich and narratives of identity at conferences in Europe, Asia, and the United States, while his current scholarship explores entrepreneurship pedagogy in music and its relationship to the evolving professional realities of musicians and other creative artists.

As owner and CEO of Global Arts United, Carvalho has transformed this broad professional experience into an international platform for artistic creation, education, and cultural exchange. GAU develops festivals and programs across three continents, bringing together emerging artists, established professionals, universities, orchestras, ensembles, and cultural institutions. Its international festivals include the Vienna Contemporary Composers Festival, Brasília Orchestral Summit, and Austin Game Music Festival, with programs ranging from contemporary composition and orchestral music to interdisciplinary and video-game music initiatives. Carvalho's work combines artistic direction with program development, partnerships, fundraising, organizational strategy, and the creation of new professional opportunities for artists. His experience in arts administration and organizational leadership has facilitated more than \$200,000 in funding for student arts programs and brought more than 120 visiting artists from a range of disciplines to academic and artistic communities. He is also closely involved with

Friends of Global Arts United, Inc., a 501(c)(3) nonprofit organization that provides scholarships and financial support to emerging musicians and artists.

Before joining UNC Charlotte, Carvalho taught at Marywood University, the University of Florida, and the Municipal School of Music of São Paulo, developing extensive experience across composition, music theory, performance, and interdisciplinary music studies. He holds bachelor's and master's degrees in music from the University of São Paulo and a PhD in Composition from the University of Florida. He is currently Assistant Professor of Music Entrepreneurship and Technology at UNC Charlotte, where his teaching, research, and program development connect music with entrepreneurship, business innovation, and technology.

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