

DIOGO CARVALHO

MUSIC ENTREPRENEURSHIP • HIGHER EDUCATION • INTERNATIONAL ARTS LEADERSHIP

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Educator, scholar, entrepreneur, and composer connecting higher education with international arts leadership. Assistant Professor of Music Entrepreneurship and Technology at UNC Charlotte and owner and CEO of Global Arts United; current research centers on entrepreneurship pedagogy and learning outcomes.

PROFESSIONAL EXPERIENCE

UNC Charlotte | Charlotte, NC

2026-present

Assistant Professor of Music Entrepreneurship and Technology

- Teach music business and technology and develop initiatives in entrepreneurship, career development, and professional practice.
- Research entrepreneurship pedagogy, learning outcomes, and preparation for sustainable, adaptable careers in music.

Global Arts United LLC

2024-present

Owner and CEO

- Lead an international arts organization with programs across Europe and the Americas, overseeing strategy, partnerships, fundraising, program development, and operations.
- Direct a portfolio including the Austin Game Music Festival, Vienna Contemporary Composers Festival, Brasília Orchestral Summit, Sofia Art and Music Summit, Thessaloniki Art and Music Summit, and Veneto Art and Music Summit.
- Build collaborations with universities, orchestras, ensembles, cultural institutions, and artists.

Marywood University | Scranton, PA

2021-2026

Assistant Professor of Music

- Taught composition, theory, songwriting, music and spirituality, and guitar; directed the Contemporary Music Ensemble and Guitar Ensemble.
- Directed interdisciplinary and community programming, including Latin Week.

Earlier academic experience: University of Florida, Municipal School of Music of São Paulo, EM&T - School of Music and Technology, and Guri Santa Marcelina.

LEADERSHIP AND ENTREPRENEURSHIP

- President, Fine Arts College Council, University of Florida (2016-2021): led growth in student participation and programming as the annual budget increased from approximately \$30,000 to \$150,000.
- Artistic Director, Sofia Symphonic Summit (2019-2024) and São Paulo Contemporary Composers Festival (2018-2024).
- Secretary, Friends of Global Arts United, Inc., a 501(c)(3) nonprofit supporting emerging artists through scholarships and professional development.

SELECTED GRANTS AND FUNDING

- Recent support includes Lackawanna County Community Project Grants (2026); Institut d'Estudis Baleàrics, Government of the Balearic Islands (2024); Zenon Cultural Institute / Fundo de Apoio à Cultura do Distrito Federal (2023); and Mid Atlantic Arts (2022-2023).
- Additional funders include Ernst von Siemens Music Foundation, Pro Helvetia, Austrian Embassy in Brazil, SESI, and the State of São Paulo Cultural Program (PROAC).

RESEARCH AND SCHOLARSHIP

- Current research focuses on entrepreneurship pedagogy in music, particularly the development and assessment of learning outcomes and preparation for sustainable, adaptable careers.

- ““Open the Bruise Up’: Identity and Memory in Steve Reich’s Music” - presented at conferences in Europe, Asia, Africa, and the United States, including the Society for American Music and College Music Society.
- Co-author, “A Musical Composer and a Karesansui Gardner Join Forces,” The Journal of the North American Japanese Garden Association (2019).

SELECTED CREATIVE HIGHLIGHTS

- Commissions include the UNC Chapel Hill Symphony Orchestra (for 2028), Sofia Philharmonic (for 2027), Chengdu Contemporary Music Week / Ensemble Nomad, University of Aveiro, and O, Miami Poetry Festival.
- Music performed by the Brazilian National Symphony, Unheard-of//Ensemble, Boston String Quartet, Fonema Consort, Laurent Estoppey, and other international artists and ensembles.
- Guitarist with performances on four continents, including appearances with the Brazilian National Symphony Orchestra and at the New York City Electroacoustic Music Festival; recordings include three albums as a principal artist.

EDUCATION

2021	PhD, Music Composition - University of Florida Cognate: Musicology
2012	M.A., Music Creation Processes - University of São Paulo
2007	B.A., Music, Instrument: Classical Guitar - University of São Paulo

SELECTED HONORS

- The David Kushner Student Paper Award (2021); Laura Bassi Scholarship (2021, awarded; declined).
- John and Margaret Sung Family Fine Arts Fellowship (2017, 2018, 2021); A. Didier Graeffe Scholarship (2016, 2019, 2020).
- 1st Prize, Botucanto Instrumental (2009); nomination, Prêmio Açorianos de Música (2006).

SELECTED SERVICE

- Program Committee, American Musicological Society - Allegheny Chapter (2023-2024); Juror, 19th SUN RIVER PRIZE Students’ New Music Composition Competition, Sichuan Conservatory of Music (2023).
- Marywood University service included curriculum, institutional review, civic engagement assessment, student advising, and conduct-board work.

ADDITIONAL

Languages: Portuguese and English; Italian (intermediate).