



Diogo Carvalho | Short Biography

Diogo Carvalho is an educator, scholar, entrepreneur, and composer whose work bridges music, entrepreneurship, and higher education. His current research focuses on entrepreneurship pedagogy and the role of learning outcomes in preparing students for creative careers. He is CEO of Global Arts United, which produces international arts festivals and programs across three continents, and Assistant Professor of Music Entrepreneurship and Technology at UNC Charlotte. Website: www.diogocarvalho.com