



Diogo Carvalho | Short Biography

Diogo Carvalho is an educator, scholar, entrepreneur, and composer whose career spans higher education, performance, composition, and international arts leadership. His current research focuses on entrepreneurship pedagogy, with particular attention to learning outcomes and how entrepreneurship education can prepare students for sustainable and adaptable creative careers.

As CEO of Global Arts United, Carvalho leads a growing network of international festivals and artistic programs across three continents, creating opportunities for emerging artists to work with professional musicians, ensembles, and institutions. His entrepreneurial work builds on a diverse career as a guitarist, composer, educator, scholar, and arts administrator, including performances on four continents and compositions presented internationally.

Carvalho holds bachelor's and master's degrees in music from the University of São Paulo and a PhD in Composition from the University of Florida. He is Assistant Professor of Music Entrepreneurship and Technology at UNC Charlotte, where his teaching, research, and program development connect music with entrepreneurship, business innovation, and technology.

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